

Evidence Archive Index - Sample

Complete Proof for Every Finding

Domain: example.com

Finding 1: Organization Schema Coverage

Evidence Type: HTML Extract

Source: homepage /index.html

Status: Present but incomplete

AI Model: GPT-4 verified

Finding 2: Meta Description Clarity

Evidence Type: Screenshot + Crawl Log

Source: /products/ template pages

Status: Improvements needed

Impact Score: Medium

Finding 3: Competitor Citation Gap

Evidence Type: Model Response Traces

Source: ChatGPT API responses

Gap Analysis: Competitor cited 7x more

Root Cause: Missing entity tags

Each finding includes verifiable evidence:

- Screenshots showing the issue
- HTML and crawl logs
- AI model response traces